

メディアコミュニケーション学基礎演習 B 2 Introductory Seminar on Media and Communications B

担当者 Instructor	王 雪萍(オウ セツヘイ)/Wang Xueping						
年度 Academic Year	2018	時間割 Schedule	秋火 4 / Tue4, Fall	授業コード Class Code	1540102002	単位数 Credit	2
授業科目区分 Subject category						科目ナンバリング Numbering code	
授業回数 Class frequency							
受講対象学科 Department for enrollment							

【サブタイトル (Sub-title)】

Learning the Basic Skills of Media Studies and Research

【講義の目的・内容 (Course Purpose and Description)】

The purpose of the first-year seminar is to acquire the most basic skills necessary to successfully fulfill all the degree requirements in media and communications studies. While each professor may use different methods, approaches, or teaching materials, the fundamental aim remains the same.

With this common purpose in mind, this class will focus on acquiring the basic skills of media studies and research. In particular, the students will practice their ability to conduct group work, group discussions, presentations, etc.

【学修到達目標 (Learning Objectives)】

As explained above, the purpose of the first-year seminar is to acquire the most basic skills necessary to successfully fulfill all the degree requirements in media and communications studies.

More specifically, this class sets out the following objectives.

1. To be able to locate English and Japanese articles on interesting topics, and to introduce them to other students in the class.
2. To be able to discuss article topics with other students each class period.
3. To be able to do group work with other students.
4. To be able to write reports about your chosen topic.

【講義スケジュール (Schedule)】

#1 Introduction

#2 Personal presentations 1

#3 Personal presentations 2

#4 Personal presentations 3

#5 Personal presentations 4

#6 Personal presentations 5

#7 Personal presentations 6

#8 Personal presentations 7

#9 Group work presentations 1

#10 Group work presentations 2

#11 Group work presentations 3

#12 Group work presentations 4

- #13 Group work presentations 5
- #14 Group work presentations 6
- #15 Conclusion and reflection

【指導方法 (Instructional Methods)】

- 1.The instructor will teach you how to acquire academic skills by referring to the material each class and assigning tasks that will deepen your understanding of the content.
- 2.The instructor will guide your work on the task, whether you are in a group or working individually.
- 3.The instructor will also provide feedback and advice.
- 4.The instructor will show you how to revise and develop the products of your work.

【事前・事後学習 (Self-study before/after classes)】

Before each class meeting, complete the suggested assignments, which may include readings, collecting related materials and data, and preparing agendas and PowerPoint slides. In some cases, group work will be expected. After each class meeting, reflect on what you have learned in class to ensure that you have acquired the basic skills of searching for materials, preparing agendas, and how to make a presentation.

【成績評価の方法・基準 (Methods of Evaluation and Grading Criteria)】

Class contribution 10%
Personal presentation 30%
Group work presentation 30%
Papers and other materials submitted 30%
Evaluations shall be conducted based on the grading criteria of Toyo University.
Those who are absent from more than 1/3 of class meetings shall fail the course.

【受講要件 (Pre-requisites)】

None

【テキスト (Textbooks)】

吉見俊哉『メディア文化論 改訂版——メディアを学ぶ人のための15話』有斐閣アルマ、2012年

【参考書 (Reference Materials)】

To be introduced in class

【関連分野・関連科目 (Related Study Fields and Courses)】

【備考 (Notes)】

【添付ファイル1 (File No.1)】

【添付ファイル2 (File No.2)】

【添付ファイル3 (File No.3)】

【リンク (URLs)】