

科目名	メディアコミュニケーション学基礎演習 B 2				
担当者	王 雪萍(オウ セツヘイ)				
年度	2020	授業コード	1540102002	科目ナンバリング	
対象年次	1～4	授業形態	-	単位数	2
時間割	秋火 4	開講キャンパス	白山	教室	
主たる使用言語	英語		実務教員科目		
授業科目区分					
授業回数					
受講対象学科					

【サブタイトル】

Learning the Basic Skills of Media Studies and Research

【講義の目的・内容】

The purpose of the first-year seminar is to acquire the most basic skills necessary to successfully fulfill all the degree requirements in media and communications studies. While each professor may use different methods, approaches, or teaching materials, the fundamental aim remains the same.

With this common purpose in mind, this class will focus on acquiring the basic skills of media studies and research. In particular, the students will practice their ability to conduct group work, group discussions, presentations, etc.

【学修到達目標】

As explained above, the purpose of the first-year seminar is to acquire the most basic skills necessary to successfully fulfill all the degree requirements in media and communications studies.

More specifically, this class sets out the following objectives.

1. To be able to locate English and Japanese articles on interesting topics, and to introduce them to other students in the class.
2. To be able to discuss article topics with other students each class period.
3. To be able to do group work with other students.
4. To be able to write reports about your chosen topic.

【講義スケジュール】

- #1 Introduction
- #2 Personal presentations 1 (Japanese and Media)
- #3 Personal presentations 2 (Changes of Media)
- #4 External lecturer's lecture
- #5 Personal presentations 3 ("Adverse Effects" of Media)
- #6 Personal presentations 4 (Net Generation)
- #7 Personal presentations 5 (The Future of Media)
- #8 Media introduction related to the newspaper project
- #9 Group work presentations 1 (Incident Report)
- #10 Group work presentations 2 (Social Problem Report)
- #11 Group work presentations 3 (Sports Coverage)
- #12 Group work presentations 4 ((Advertisement))
- #13 Group work presentations 5 (Political and International News)
- #14 Group work presentations 6 (Editorial)
- #15 Conclusion and reflection

【指導方法】

- 1.The instructor will teach you how to acquire academic skills by referring to the material each class and assigning tasks that will deepen your understanding of the content.
- 2.The instructor will guide your work on the task, whether you are in a group or working individually.
- 3.The instructor will also provide feedback and advice.
- 4.The instructor will show you how to revise and develop the products of your work.

【事前・事後学修】

Before each class meeting, complete the suggested assignments, which may include readings, collecting related materials and data, and preparing agendas and PowerPoint slides. In some cases, group work will be expected.

After each class meeting, reflect on what you have learned in class to ensure that you have acquired the basic skills of searching for materials, preparing agendas, and how to make a presentation. Students have to study 3 hours every week.

【成績評価の方法・基準】

- Class contribution 10%
- Personal presentation 30%
- Group work presentation 30%

Papers and other materials submitted 30%

Evaluations shall be conducted based on the grading criteria of Toyo University.
Those who are absent from more than 1/3 of class meetings shall fail the course.

【受講要件】

None

【テキスト】

To be introduced in class

【参考書】

To be introduced in class

【関連分野・関連科目】

【備考】